

curriculum vitae of tabitha silva

let's talk

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aspiration

I am passionate about graphic design, typography as well as web and print design and development. I am always looking for opportunities to challenge myself within an industry that prizes creativity. This passion has been reflected in the projects I have undertaken with *SPINN Media* and *Live to Shine*.

teams that i've been a part of

Live to Shine - June 2010 to December 2010
Design Coordinator, Web and Print Designer

This was a pro bono project that initially consisted of branding and identity for a new event that supported emerging artists in music and performing arts. After the successful reveal of a logo and a marketing concept, the project was extended to include the creation of a website, paper tickets and posters for the event. I was also tasked as the Design Coordinator to ensure all collateral remained cohesive. I was also responsible to head a team of traditional artists due my knowledge of the web and print world.

SPINN Media - March 2009 to November 2010
Graphic Designer

This part-time job started with the redesign of SPINN Media's website, as part of their rebranding process. SPINN was very happy with the outcome of the new interface and gave me the opportunity to design and redesign various other website interfaces, business cards, packaging labels, email signatures, flyers and stationary. This job provided a springboard for me to start Collision Designs to canvas my portfolio.

schooled in

Griffith University - Brisbane, Australia
Bachelor of Multimedia, majoring in Visual Communication Design - December 2010
Received *Award for Academic Excellence*. Relevant subjects studied include:

- Computer Visualisation and Image Creation
- Digital Print Design
- Web Design and Development
- Typography 1 & 2
- Web Programming
- Visual Communication Design 1 & 2
- Digital Graphic Design
- Desktop Publishing

tools of the trade

Adobe Photoshop

Photoshop has been my weapon of choice since 2000 and regard myself as an advanced user. I use Photoshop for creating website layouts, retouching photos, producing manipulations and creating vexels.

Adobe Illustrator

I have used illustrator extensively in the creation of business cards, labels and logos as well as recreating raster images into vectors and t-shirt designs.

Adobe Dreamweaver

I am able to hardcode when necessary, however Dreamweaver is my choice when it comes to web authoring. I am able to skilfully code *HTML*, *XHTML* and *CSS* with it, as well as *PHP* and *Javascript/jQuery* coding with error handling.

Adobe InDesign

I can effectively create business card designs, packaging labels and spreads with the use of InDesign. I am proficient at manipulating text and readying items for print with this tool.

skills that i have

- Excellent written communication skills, (as demonstrated by gaining credits and above for all university assignments)
- Strong oral communication skills (developed through regular presentations given as part of university assignments, in which I gained credits and above, as well as through idea pitching at creative meetings with *Live to Shine*)
- Highly-developed analytical and research skills (as a result of academic studies)
- Excellent teamwork skills (gained through working on successful team projects as part of my degree, as well as with *Live to Shine*)
- Ability to communicate with clients (as a result of experience with *SPINN Media* and *Live to Shine*)
- Ability to work under pressure and with constant timeline changes (as experiences through working with *Live to Shine*)
- Ability to answer to design briefs (as gained through multiple successful university assignments)

qualities

I am friendly, funny, hardworking, eager to learn and passionate about what I do.

referees

References available upon request.

call me.

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